New from Kodak

THE KODAK EV OFFSET MASTER

FOR USE WITH ANY

Verifax

COPIER

FOR RUNNING ON YOUR OFFSET DUPLICATOR

- Low in cost
- Ready for press in 60 seconds
- Compatible with your equipment, inks, solutions
- Gives consistently excellent results from all types of originals

Kodak
TRADEMARK

Easy to use, economical, compatible...

NEW KODAK EV OFFSET MASTER

TAKES THE DAILY DUPLICATING JOBS IN STRIDE

ANOTHER "EXTRA" OF THE VERSATILE **VERIFAX** COPYING METHOD

The new KODAK EV Offset Master is an easy-to-make, easy-to-use, long-running, inexpensive paper master that can fill a real need in your duplicating operations.

Requiring only a modest investment in equipment, this master speeds and simplifies all kinds of duplicating jobs—assures completely accurate results of excellent quality from a wide range of originals, including very small type and coarse-screen halftones. It is fully compatible with your duplicator, ink, and fountain conditions and can be typed or written on, as well as erased. Its running life is well over 1,000 copies.

The KODAK EV Offset Master is made through a direct-transfer operation, using a VERIFAX Copier equipped with a simple adapter. The steps are shown below. Total time required is 60 seconds. Materials cost is under 25 cents.

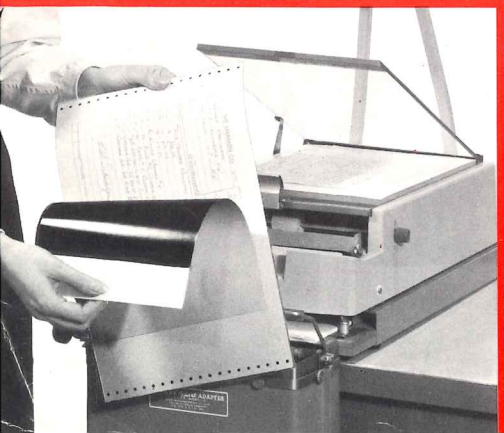
The low cost and ease of use of this master make it a natural for a host of routine duplicating jobs. At the same time, it has the capability to do full justice to much of your more exacting work. Stock sizes include 9" x 12" straight, 10" x 15⅛" straight, 10" x 15⅛" pin bar, 10" x 15⅝" hook bar. Ask about larger sizes as needed. You should give it a try!

1

To prepare a KODAK EV Offset Master, original is exposed with a sheet of VERIFAX SUPER-7 or Fine-Line Matrix in a VERIFAX Copier. The SIGNET Copier, shown here, or the CAVALCADE Copier illustrated on other side of sheet are recommended models, both having legal-document capacity.

2

Exposed matrix is activated for 20 seconds in VERIFAX Offset Activator, then is lowered into VERIFAX Offset Adapter and lined up with a KODAK EV Offset Master, which is stored in base of adapter. The two are then withdrawn together.



3

Matrix is stripped from master, which retains printing image. When needed, a second or third master can be pulled from the same sheet of matrix. Just before being run, master is swabbed with KODAK Image Conditioner, then with water-moistened pad.

The VERIFAX Offset Adapter provides both flexibility and convenience in transferring the original image from the matrix to the KODAK EV Offset Master. It will handle a master up to 10 x 16 inches and matrix of any width up to 10 inches, and simplifies both lateral and vertical positioning. The adapter also has a storage base which, besides providing a stable support for the VERIFAX Copier, holds a quantity of masters in position, ready for transfer. Masters are fed directly out from the base for easy alignment with the matrix sheets as they are inserted into the vertical section.

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